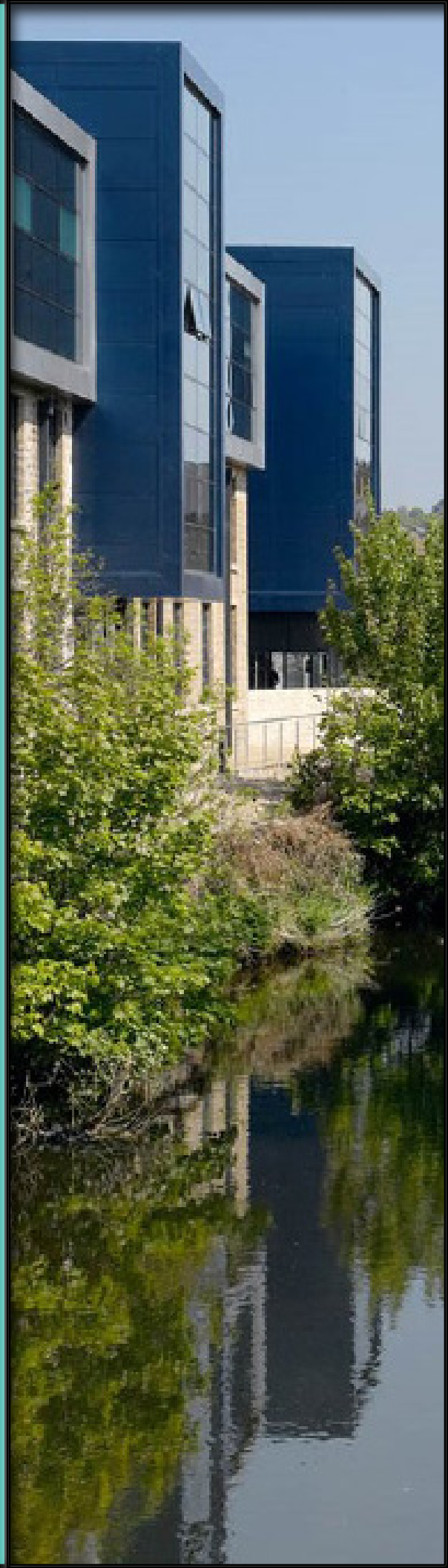




The Enterprise Team Newsletter



Issue 1
October 2019



Welcome to our first issue of the Enterprise Team Newsletter!

In this issue, we welcome a new addition to the Enterprise Team, as well as our new Enterprise Placement Year students. The busy month of October saw the 2019 Santander Universities Entrepreneurship Awards final and Enterprise Workshops get underway, and we will also be taking a look at some of our supported businesses and their success stories.

News from the Enterprise Team

A New Face

On the 3rd September, the Enterprise Team welcomed a new team member; Jake Mawhinney. Joining us on his placement year, Jake is an Advertising & Marketing Communications student at the University of Huddersfield's Business School. Jake will be the voice of students, providing marketing support for the team, informing students about who we are, the services we provide and encouraging them to come and see us. Jake will be with us until the end of August next year. The team has given a warm welcome and wish him all the best on his placement year with us!

EEUK Fellowship Awards

Phil and Catherine were presented with EEUK Fellowship Awards in September at this year's International Entrepreneurship Educators Conference which was held at Oxford Brookes University. The Fellowship is the only sector-wide recognition available to all those working as enterprise educators. The award recognises the contribution of roles that support the development of entrepreneurial outcomes in others, and the EEUK Fellowship provides recognition for personal professional achievement. Well done Phil and Catherine!

Hello Instagram

Our placement student Jake set up our HudEnterprise Instagram page to provide another platform to showcase what we do, what we have been up to and to announce future events. We reached 100 followers by the end of September and the page continues to grow, which is great to see. With already having a Facebook and Twitter page, we thought an Instagram page was another way of reaching out to current students and graduates at the University of Huddersfield.



HudEnterprise



HudEnterprise



HudEnterprise

Follow us on social media

<https://students.hud.ac.uk/opportunities/enterprise/>

Meet our EPY Businesses

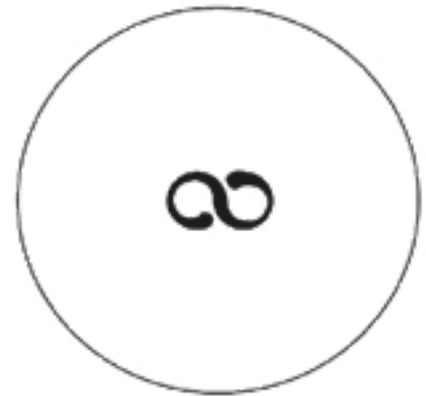
Infinite Vibrations is a music marketing agency brought to life in March 2018 by Product Design student Lewis Dagers-Smith and Music Journalism student Josh Murphy. Lewis and Josh met at Storthes Hall accommodation during their first year at University. Their passion for music brought them together to form Infinite Vibrations. The idea behind this agency came from something that Josh and Lewis could strongly relate to. They both realised that there is not enough support out there for upcoming musicians, which they found frustrating. This led to the drive of wanting to create a business that gives a voice and a platform to these musicians to help them become successful. In order for Infinite Vibrations to promote upcoming independent musicians, they aim to provide them with knowledge and resources to have a successful career. Josh and Lewis are currently undertaking market research to better and properly understand their market. The duo are getting into the final stages of their business idea and hope to launch their services in January.



@InfiniteVibrations_



@Vibrations0



infinitevibrations0.com



Meet our EPY Businesses

Dechell Vontee is a premium clothing brand primarily aimed at 18 to 24-year olds. The idea behind the business is to bridge a gap between the luxury and high street market. International Fashion by Management student, Devonte Brown, recognised that there is currently no brand that sits in the middle of that market opportunity offering luxury clothing at a more affordable price. With a strong interest in fashion, in 2015 Devonte started on the Peter Jones Enterprise Academy programme studying business at Kirklees College. It was there that he combined his interest in fashion and his business name together to create Dechell Vontee. So far during EPY, Devonte has been focusing on market research to see what the public think to his business idea. Devonte conducted surveys that validated the name and logo for his business. He has also been working towards producing a sample product and allowing customers to see and get a feel of the products. Devonte is currently in contact with a manufacturer. Dechell Vontee hopes to have the first sample piece at the end of October.



Dechell Vontee



@dechellvontee_

Ruder Than The Rest sells second hand 90's and early 2000's vintage designer clothing. The clothing is sold online and is promoted primarily through Instagram, which has a following of 4000. Fashion Image, Communications & Buying Suite student, Husain Momoni, has been operating the business part time for four years and is now planning on making a move to full time. Husain got into fashion at a young age and his passion continued to develop once he could afford to start buying his own clothes. At the same time, Husain discovered the second hand designer wear market, often buying second hand clothes and selling them again to make a profit. Husain soon realised that this could potentially turn into a business idea. Husain has been busy providing statistics on profit and turnover, as well as working on business operations.



@ruderthantherest

www.ruderthantherest.com

**RUDER THAN
THE \$\$ REST**
LUXURY VINTAGE

Santander Universities Entrepreneurship Awards 2019

Former-EPY student Kierhardy Ansell, who runs Skate it Yourself, won £15,000 investment into his business at the **Santander Universities Entrepreneurship Awards** final, which was held at Regent Street Cinema in London on 3rd October.

Hardy had to pitch his business - skateboarding lessons for kids - to a panel of judges and was selected as Runner-Up. He will now receive £15,000 worth of seed funding towards his business, as well as a fully funded intern, mentoring and a £500 digital growth voucher from Talent Cupboard.

“I have been passionate about skateboarding for as long as I can remember,” said Kierhardy. “What really surprises people is when they find out I also have a passion for anything business-related. I enjoy creating new business models, writing business plans and learning as much as I can about the industry.”

Santander launched the **Santander Universities Entrepreneurship Awards** in 2011 and the competition has grown to be one of the UK’s largest student and graduate business pitching competitions. Hardy pitched his business alongside 11 other finalists who also had to deliver five-minute presentations and six-minutes of Q&A from the judging panel.

We are extremely proud of Hardy for making it to the final, and for the business to come Runner-Up is just the icing on the cake. Hardy’s trophy now resides by his desk in the DOYYEC as a great reminder of how far you can go and what you can achieve.



Kick start your future

'Kick start your future' is a series of workshops that run from **October** until the end of **February**. The workshops take place every **Wednesday** from **16:30 until 18:00 in CSG/23** and are open to students, graduates and staff of the University who are interested in boosting their Enterprise and Employability skills.

The workshops offer a range of opportunities for all students and recent graduates to kick-start their future, regardless whether they anticipate being employed, self-employed or a combination of both. Interested in coming to a workshop? **There's no need to book, just show up!**

Workshops

1. Kick start your future 16/10/19
2. Talking the talk 23/10/19
3. Inspire me 30/10/19
4. Valuing creativity 6/11/19
5. Understanding others 13/11/19
6. Opportunities & action 20/11/19
7. Power of the network 27/11/19
8. Lets get social 4/12/19
9. Box of frogs 29/01/20
10. Working together 5/02/20
11. Tales of...
Life beyond University 12/02/20
12. Making it happen 19/02/20

13. Telling your tale 26/02/20



Keep Real

Keep Real was set up by **Kimberley Robinson** in 2017 following her own experiences with anxiety whilst at University. Kimberley came to see us back in February 2015 and spent two years developing her business into what it is now. Already a passionate campaigner for mental health, Kimberley featured on BBC Radio 4 about her blog on mental health while studying Counselling. It soon became evident to Kimberley that waiting lists for mental health services are too long, and because of this, she wanted to be able to provide mental health support for those in need. As well as being passionate about mental health, Kimberley also has a big love for art with the ambitions of someday becoming an art therapist. She combined them together to build the foundation of Keep Real.

Originally creating and selling merchandise with 10% of the profits going mental health charities, Keep Real has progressed to provide live music events, seminars, stress management workshops to students & a mental health magazine with collaborations from other artists. Keep Real relaunched their website in time for World Mental Health day on Thursday 10th October. Everyone who signed up to the Keep Real Club on launch day received a 10% discount. Keep Real Club members have access to exclusive discounts, pre-sale tickets to events and an online supportive space!



keepreal.co.uk



[@keeprealuk](https://www.instagram.com/keeprealuk)



[@keeprealuk](https://twitter.com/keeprealuk)

Photo by Suzanne Wright Photographer