

December 2020

Issue 4



The Enterprise Team

Newsletter

We are back with the fourth issue of our Newsletter! Find out what the team have been up to, read about the dedication and passion behind our supported businesses and their craft, and learn more about Enactus, an opportunity for students who are passionate about making a difference

Enterprise Team News

Giving you fresh news about the team



Settling in

Our Marketing Assistant; Jake Mawhinney, finished his full-time placement at the end of August. We have since kept him on as part-time under the same role while he completes his final year studies.



Enterprise Placement Year 2020/21

Despite a challenging year, we welcomed a new cohort of students onto our EPY programme in September. Delivered virtually, the experience so far has been rewarding for the students and our Business Advisors. We look forward for what the new year will bring.



Kick start your future

In October, our enterprise and employability workshops returned. This year, they have been virtually re-defined and take place every two weeks, concluding in March next year. [Find out more about our workshops](#)

Isaac Saierre

Meet our supported businesses

Isaac Saierre, a musician from the University of Huddersfield is a jack of all trades, specializing in singing, producing, performing and songwriting. Creativity is in Isaacs nature and heritage, with his father a former dancer and his mother being a music advocate, Isaac first got into music at the age of nine, where his musical journey began with the trumpet. “Music was a massive part of my life. It was my parents who got me into it. They were the initial inspiration. After that, I took my own journey into music.” What began as a hobby would transferred into a career in 2019 for Isaac, where he voiced his talent through live gigs, shows and Spotify streams.

Isaac worked closely with our Business Advisor, Sarah; *“she’s been great for helping me find what motivates me. I’m quite a laid-back person, so there’s not always the push I need”*. Along with this, Isaac said that the Enterprise Team have helped him with understanding finances and how to advertise himself and the music he produces. He took advantage of Pitch Club, where he has learnt to find an effective way to attract new listeners to his music. Isaac continues to set new highs. He continues to network and collaborate on projects and is working hard behind the scenes to consistently create the music he loves.



Eve Poppy Swim

Enterprise Placement Year

Eve Cunningham is the brilliant mind behind Eve Poppy Swim; a handmade, sustainable and upcycled swimwear clothing brand. Eve began her business venture back in May, and sought further support with her business by coming to the Enterprise Team and joining the Enterprise Placement Year (2020). Since November, the brand has since branched out as it now sells lingerie clothing. Eve explained how she has closed her orders for Christmas in response to a high demand of her new lingerie items, to ensure that her customers receive their products on time by Christmas. This is great to see!

Now three months into her Enterprise Placement Year, Eve went on to state that her experience so far has been great; “it’s been really good and really supportive.”. She has received support on managing her social media channels and her re-branding. Eve expanded by saying that she has been to every Pitch Club session, an insightful workshop run by our Business Advisor; Sarah Agar-Brennan. It has allowed for her to be pushed out of her comfort zone and become more confident.

The future is looking bright for Eve and her business, as after the new year she plans to focus more on her re-branding by creating Valentines Day designs. We can’t wait to see Eve’s transformation for the remainder of her EPY journey



Merakee 7

Enterprise Placement Year

Shyam Patel is a graphic designer and founder of Merakee 7, a multi-disciplinary designing business that focuses on architecture, interior design, as well as the music industry. The start of EPY caused confusion for Shyam, since he is a novice in the business world, he initially felt overwhelmed with the learning process. However, through perseverance and support from the team, Shyam explained how he is very much out of his comfort zone, but in a good way; *“I’ve made a lot of progress. I feel very comfortable with where I’m at.”*

Despite an overwhelming start for Shyam, he stated that the biggest benefit that he has seen during EPY so far is that the skills he is learning are transferable. He knows he can use his knowledge to help other start-ups and how he can take this experience into the design world; including his own business, as well as other design businesses. He believes that a lot of designers from the University would benefit greatly from EPY as it gives them the practical experience that they need.

Shyam expressed the support from the Enterprise Team as amazing; *“The advisors have a coffee morning every day of the week which is thoughtful and amazing. If we ever have a problem, we have someone to talk to that day.”* Adding onto this, Shyam said how surprised he has been that Pitch Club has been able to enhance his public speaking skills. Through this, he has been able to better understand his business and improve his overall confidence. After the new year, Shyam hopes to achieve new customer segments and create a new website that reflects effectively on what he has been able to learn during EPY.





Using the power of entrepreneurial action to create a better world

[Enactus Huddersfield](#) are delighted to announce Hannah Kasongo as their new President. Hannah is in her final year studying BA (Hons) Business with Supply Chain Management.

The society has recently relaunched this year, and as a group, they have identified an opportunity for students to volunteer as part of their “Intergeneration Relationships” Project. Enactus are looking for students to partner up with an elderly person within the local Huddersfield community to combat mental

In addition, Enactus Huddersfield is actively recruiting more team members. The society is a great opportunity for students to make a difference whilst gaining career ready skills.

If you have students who you think would benefit from volunteering experience or joining the team, please share this information and encourage them to contact enactushuddersfield@outlook.com to find out when the next meeting is.

[Find out more about Enactus and their story](#)



Global Professional Award



GLOBAL
PROFESSIONAL
AWARD

UNIVERSITY OF HUDDERSFIELD



The University of Huddersfield now offer the Global Professional Award (GPA) alongside all undergraduate degrees. This programme allows undergraduates to gain useful and valuable skills in order to stand out to employers.

The award focuses on three areas:

- Employability and Enterprise
- Wellbeing
- Global Citizenship Skills

Since the award covers Enterprise as one of its key areas, it only felt natural that we would get involved. Understanding your own aspirations and ambitions and how to turn these into a reality is a powerful tool when it comes to getting a job after you graduate. As a team, we wanted to demonstrate that there is more to Enterprise than just business and finances, but that it can also be about social and

Recently, content for first year GPA undergraduates has included Enterprise. Delivered to around 3500 students, we gave an introduction to Enterprise and implemented an exercise activity to get the students engaged. We gave them four topics to focus on; climate change, water scarcity, e-waste and hunger. All of these topics coincide with issues within the United Nations Sustainable Development Goals. The students were tasked with coming up with Enterprise responses to these issues. Two members from the team; Nicola Walker and Leigh Morland helped to facilitate these sessions:

“I’ve really enjoyed facilitating the Year 1 GPA sessions, especially the third theme ‘Developing Your Skills’. This session gave students the opportunity to talk in small groups and get to know their peers whilst discussing scenarios relating to the Global Sustainable Development Goals. The interaction at these classes were great to be part of and Enactus Huddersfield has already had a handful of students sign up following on from this theme.”

- Nicola Walker, Enterprise Coordinator

“Students have been able to develop their enterprise, team and communication skills at the same time. We promoted Enactus and our Enterprise workshops to an audience who are more unlikely to touch base with enterprise in their first year. “

- Leigh Morland, Head of Student Enterprise Development

The Enterprise Team:

Head of Enterprise & Entrepreneurship

Philip Clegg

Head of Student Enterprise Development

Leigh Morland

Enterprise Coordinator

Nicola Walker

Business Advisor

Paul Greetham

Business Advisor

Sarah Agar-Brennan

Business Advisor

Sarah Agar-Brennan

Enterprise Marketing Assistant

Jacob Mawhinney

Director of Research & Enterprise

Liz Towns-Andrews



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