

# ***The Enterprise Team Newsletter***



Issue 5

April 2021

# News From The Team

---

## Locked in on LinkedIn

In March, we kick started our LinkedIn page as another effective tool to share all things enterprise and to showcase not only the work we are doing, but the amazing work of our supported businesses. [You can follow our LinkedIn page here.](#)

---

## Many is never plenty

Since our last newsletter back in December, we are continuously ensuring that we are at no shortage with our business case studies which you may have seen on our website [here](#). We have been adding plenty because every success story is worth telling!

---

## What's the word on the street?

The new year brought with it the start of the [Enterprise Team Blog](#). The passion behind this was to create another way of communicating with students of the university in a relatable way. That's why our past three blogs have been centred around student life with a mixture of entrepreneurial spirit. Our latest blog is all about running your own business whilst being a university student, where we had the opportunity to chat with Kierhardy Ansell, the founder of Skate It Yourself who spoke about his personal experience in doing so.



# Enactus Huddersfield



It's been a busy few months for [Enactus Huddersfield](#).

The society launched the website for their first project [Seeds of Joy](#) in February and saw their introductory range of seeded postcards sell out quickly!

Recognised for their fantastic communication and decision making, the team were awarded "Society of the Month" for February by the Students' Union. Enactus Huddersfield were described as a "delightful bunch of students who should be very proud of everything they have achieved in a short space of time. The society works well as each committee member understands their role and tasks are delegated allowing the team to work to their strengths".

March saw Enactus Huddersfield present at the Enactus UK National Competition; our first time at the competition since winning the Rookie League back in 2018. The team delivered a passionate, convincing pitch talking about the impact of their projects Seeds of Joy, Gap5 and Impwr. Well done to everyone involved!

Enactus Huddersfield is continuously recruiting team members. The society is a great opportunity for students to make a difference whilst gaining career ready skills.

If you would like to join Enactus Huddersfield or find out more about what's involved, please contact [enactushuddersfield@outlook.com](mailto:enactushuddersfield@outlook.com) to find out when the next meeting is.

# **Business Boot Camp**

## **Kick start your business idea**

Enterprise Hub Boot Camp - Tuesday 1- Friday 4 June  
Kick start your business

When are you ever going to get four days to stop and think about your business? We're pleased to invite students and graduates to this intensive start-up support programme which will allow you to do just that.

Boot Camp provides an opportunity to escape from 'normal life' and focus entirely on your freelance, self-employment or business idea. Whether your idea is commercially or socially motivated, the programme is designed to help people wishing to start-up their own venture, to appreciate some of the challenges ahead and benefit from a wide range of expertise in order to achieve your goals.

In addition to providing essential information, advice and guidance, Boot Camp will enable you to establish a fantastic peer-support network. The programme will be delivered by both internal and external presenters; supporting connections to local businesses and facilitating networking.

International students are very welcome to attend Boot Camp, but please note that for holders of Tier 4 student visas, the workshop is provided for information and planning purposes only.

Book your place:

To book your place on Boot Camp please download and complete the application form from <http://hud.ac/i97>

# Meet Our Supported Businesses

---



## DJP Coaching

Caleb Scott

---

Caleb Scott is the musical mastermind behind DJP Coaching, a 1:1 coaching business on music production with the goal to move to DJ work in the near future. Caleb delves into podcasts and Youtube to provide tutorials and create a conversation with current musicians to find out more about their craft and generate inspiration. Combining a passion for music, Caleb's inspiration came from the fact that he learnt that he wanted to work for himself and be his own creative driving force for his work. Caleb also noticed that those who did the same as him charged a lot of money for their services, so it only felt right that he stepped in and provided coaching that was affordable.

Caleb described his experience of being his own boss as heart warming; **"It's so rewarding being able to teach someone and be invested in their journey"**.

With support from the [Enterprise Team](#), Caleb received an Enterprise Grant that allowed him to buy new equipment for his work and collaborate with one of our previous [Enterprise Placement Year](#) businesses, Infinite Vibrations, undertaking a music project to raise money for charity.

Within the next year, Caleb hopes be earning more each month for his lessons to make sure that he can run his business solely on the money from his brand alone and no longer seek financial support.

You can find out more about Caleb and his business on [Instagram](#)

# Meet Our Supported Businesses

---



## Tiger & Bear Designs

Gemma Newsome

---

Gemma Newsome graduated in 2019 in Costume and Textiles and went on to create Tiger & Bear Design. Covid-19 had an adverse effect on Gemma, where losing employment as a freelance Theatre Costume Textile Artist came at the start of her new business venture. Her products include scrunchies and headbands that allow her to utilize her passion and interest in experimenting with dyes. Although Gemma sometimes struggles to devote all of her time to her business due to working part-time, she very much enjoys creating her own vision and having her full control in what she likes to create. Like a true entrepreneur!

Gemma has spoken about the support that she received from the [Enterprise Team](#). From grants that allowed her to experiment with more dyes, to our Business Advisor Catherine Brentnall providing help with social media and photography, Gemma has been extremely grateful for the help on her brand. Gemma is looking to the future and wishes to provide more products and create more awareness of her products by using social media influences to help promote her amazing work.

You can find out more about Tiger & Bear Designs on [Instagram](#) and see her products on [Etsy](#)

# ***The Enterprise Team:***

## **Head of Enterprise & Entrepreneurship**

Philip Clegg

## **Head of Student Enterprise Development**

Leigh Morland

## **Enterprise Coordinator**

Nicola Walker

## **Business Advisor**

Paul Greetham

## **Business Advisor**

Catherine Brentnall

## **Business Advisor**

Sarah Agar-Brennan

## **Enterprise Marketing Assistant**

Jacob Mawhinney

## **Head of Enterprise & Innovation**

Sue Cooke



### **The Enterprise Team**

Enterprise Hub, BIC 2/19  
3M Buckley Innovation Centre  
Firth Street, Huddersfield  
West Yorkshire, HD1 3BD

**T** 01484 473 908  
**E** [enterprise@hud.ac.uk](mailto:enterprise@hud.ac.uk)  
**W** [hud.ac.uk/enterprise](http://hud.ac.uk/enterprise)  
**f** HudEnterprise

*University of*  
**HUDDERSFIELD**  
Inspiring global professionals