

The Enterprise Team Newsletter



Issue 7

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News From The Team

Welcome Chris

We are delighted to welcome Chris Chinnock to the Enterprise Team!

Chris joined in in September as a Business Advisor bringing with him 21 years' expertise in Social Enterprise, Community Development, and the Creative Industries.

Chris will be working two days per week providing advice to start-up and growing businesses, freelancers and the self-employed on all aspects of running a successful business – from initial idea, to setting up, trading and beyond!

Enterprise Workshops

Our [Enterprise Workshops](#) are back!

These friendly, welcoming and interactive workshops from the University's Enterprise Team are designed to help students build their enterprise and employability skills and develop key graduate attributes.

The workshops offer a range of opportunities for all students and recent graduates to kick-start their future, regardless of whether they anticipate being employed, self-employed or a combination of both.

All workshops are on Wednesdays, 16:30 to 18:00, online. [Book now!](#)

Enterprise Placement Year 2021/22

Now underway!

September brought with it the start of a new [Enterprise Placement Year](#).

Ten enthusiastic individuals from across the University have joined EPY to spend the year exploring, researching and starting their businesses.

The cohort are from courses with the Arts & Humanities, Business School and Computing & Engineering schools across the University and their business ideas this year include music composition services, computer games design, visual merchandising and ponchos made from disused tents.

EPY is a challenging option for any student; moving from being quite strictly timetabled and directed, to suddenly being responsible for their own direction and motivation. Whilst the Enterprise Team does everything they can as a team to be supportive, and to provide a firm foundation and structure, the success or otherwise of an EPY, lies very much in the individual's hands.

We're looking forward to seeing how they get on!

If you'd like to know more about what EPY involves and how you can apply for EPY 2022/23 please contact us at enterprise@hud.ac.uk and come along to our "[Inspire me to...take an Enterprise Placement Year](#)" workshop taking place on Wednesday 9 February.

Business Boot Camp

Tuesday 9 to Friday 12 November

When are you ever going to get four days to stop and think about your business? The University of Huddersfield's Enterprise Team is pleased to invite students and graduates to this intensive start-up support programme which will allow you to do just that.

Boot Camp provides an opportunity to escape from 'normal life' and focus entirely on your freelance, self-employment or business idea. Whether your idea is commercially or socially motivated, the programme is designed to help people wishing to start-up their own venture, to appreciate some of the challenges ahead and benefit from a wide range of expertise in order to achieve your goals.

In addition to providing essential information, advice and guidance, Boot Camp will enable you to establish a fantastic peer-support network. The programme will be delivered by both internal and external presenters; supporting connections to local businesses and facilitating networking.

To get the most out of Boot Camp, we recommend that you attend the full 4-day programme, but we understand this might not be practical so you are welcome to come along to individual sessions if you so wish.

International students are very welcome to attend Boot Camp, but please note that for holders of Tier 4 student visas, the workshop is provided for information and planning purposes only.

View and download the [Boot Camp Programme](#) and [book your place now!](#)

ICE+ Programme Melts Expectations

Following a successful bid to the Office for Students and Research England, we launched the [Innovation Creative Exchange Plus \(ICE+\)](#) programme in September 2020, an interdisciplinary enterprise and employability initiative, which provides opportunities for students (undergraduate and postgraduate) to engage in real-world challenges, posed by external businesses.

The two-year project will enable interdisciplinary student teams to be supported in the development of potentially innovative solutions and concepts, and then to pitch their proposals back to the external organisation. Teams with the best proposals are offered short, paid placements with the external organisation, to further develop or implement those ideas, and to gain industry-based experience.

Three ICE+ challenges have taken place to date, including an initial challenge with [Gekco](#), developing their corporate social responsibility policy, followed by one with [Rugby League Cares](#) linked to the plans for a Rugby League Museum at the George Hotel.

Next ICE+ Challenge Dates

We have two exciting challenges taking place in November:

- 4 November - helping [One-Community](#) to develop a new vision and mission
- 18 November - a postgraduate researcher specific challenge with [Sticky](#)

More details and how to book can be found on our [ICE+ web page](#).

Meet Our Supported Businesses



Pretty in Paper by B

Bethan Aspland

Tell us about your business?

I am Bethan, global craft social media influencer and founder of [Pretty In Paper By B](#). As the world's leading iris folding paper crafter, I aim to promote positive mental well-being by embracing playful mindfulness and creating unique, contemporary pieces of art that inspire and build a loving crafting community. I also manufacture and sell my own brand of craft products that specialise in iris folding, which include iris folding craft kits and PDF patterns.

Where did the inspiration to start your business come from?

In March 2020 I was furloughed from my job as a manager at a gym in Huddersfield. As someone who hates not having a project, I started making iris folding cards for friends and family (a hobby I used to do when I was younger). After some persuasion, I started sharing my work on Instagram and grew a large following very quickly! I never went back to work at the gym and have been running Pretty In Paper By B fulltime ever since.

What are the main challenges of running your own business? How have you overcome these?

Balancing my work and home life has been difficult for me, particularly during lockdowns. Now that my home is also my place of work, I've found it very hard to switch off and relax. To manage this, I schedule in time for things like the gym and horse riding which both give me time out of the house to do something that I love.

Tell us about a rewarding moment / highlight for your business

Hitting 30k followers on Instagram in less than a year! And more recently in October of this year, pitching my business at Wembley Stadium at the Santander X Entrepreneurship Awards!

What are your future plans for your business?

I am currently writing a book proposal and putting together some online courses for iris folding. I would also like to develop my own brand of craft products further by producing paper packs and a wider variety of craft kits.

Meet Our Supported Businesses



Olé Spanish Tuition

Jude Million

Tell us about your business?

[Olé Spanish Tuition](#) provides beginners, elementary, intermediate and advanced language tuition online and face to face as well as language focused events. My goal is to make language learning fun and accessible to all ages, so I have developed Tapas & Fun Nights where people meet in social venues giving inspiration for everything Spanish, whilst they eat, drink and have fun.

Where did the inspiration to start your business come from?

My passion for all things Spanish began when I was 15 years old and went on a holiday to Ibiza with my parents. I met a pen pal there and I stayed in touch by teaching myself Spanish so I could translate and reply to letters. I visited my pen pal that Christmas in rural, central Spain and found that I had to speak the language to be able to communicate. The warmth of the welcome given by the local people started a lifelong love of all things Spanish: the people, the culture, the food and of course, the language. I returned to school and told my Geography teacher how much I wanted to learn Spanish. At that time, my school didn't offer Spanish, but my Geography teacher found the relevant syllabus and I went into school early, twice a week for 6 months and then sat the "O" Level exam, achieving a Grade B! My big dream was always to study for a Spanish Degree, which I achieved – First Class – at Huddersfield in 2011. Now I'm using that, and all my experiences of Spain, to pass on and share my lifelong passion about a place I love so much.

What are the main challenges of running your own business? How have you overcome these?

Working for yourself, there are never enough hours in the day. The "to do" list is always long and always being added to! It will never end – there is always something else you could be doing to develop the business or improve in some way.

Continue to read about Jude's business on our [Meet our Businesses](#) web page

The Enterprise Team:

Head of Enterprise & Entrepreneurship

Philip Clegg

Head of Student Enterprise Development

Leigh Morland

Enterprise Coordinator

Nicola Walker

Business Advisor

Sarah Agar-Brennan

Business Advisor

Catherine Brentnall

Business Advisor

Chris Chinnock

Head of Enterprise & Innovation

Sue Cooke



The Enterprise Team

Enterprise Hub, BIC 2/19
3M Buckley Innovation Centre
Firth Street, Huddersfield
West Yorkshire, HD1 3BD

T 01484 473 908
E enterprise@hud.ac.uk
W hud.ac.uk/enterprise
f HudEnterprise

University of
HUDDERSFIELD
Inspiring global professionals